Halton-Peel Community
APHASIA PROGRAMS

11TH ANNUAL · 2027

Talk, Stroll & Roll Walkathon for Aphasia

Sponsorship & Vendor Opportunities

Walking together for the aphasia community in Peel and Halton.

WHEN
Friday, June 18, 2027
10:30 AM to 12:30 PM

WHERE
Chinguacousy Park
Brampton, ON

WHO
Everyone is welcome
Walkers, wheelchair and walker users

What is aphasia?

Aphasia is a communication disorder. It is most often caused by stroke or brain injury.

It can affect speaking, understanding, reading and writing. **Intelligence is not affected.**

Aphasia is more common than Parkinson's disease or MS. Yet nearly 85% of people have never heard of it.

About H-PCAP

Halton-Peel Community Aphasia Programs is a registered charity. We run professionally led conversation groups for adults living with aphasia and their families.

We believe communication is a basic human right. Our groups reduce isolation and help people reconnect with their communities.

1984
serving our community since

18+
weekly conversation groups

160+
adults with aphasia each week

400+
clients and families each year

250
trained in Communication Partner Training since 2021

Why sponsor?

Brand visibility
Align your name with inclusion and accessibility.

Community engagement
Meet people with aphasia, families and caregivers.

Build connections
Network with local businesses and healthcare providers.

Social leadership
Show you invest in health, equity and your community.

This walk is **our one annual fundraiser.** Every dollar keeps our conversation groups running for people living with aphasia.

info@h-pcap.com · 905-875-8474 **www.h-pcap.com/walkathon · @HaltonPeelABI**

Sponsorship Levels

Every level comes with our thanks for **Supporting the Aphasia Community in Peel and Halton.**

Benefits	Bronze $250	Silver $500	Sapphire $750	Gold $1,500	Platinum $3,000
WALK DAY					
Thank-you on stage before the walk begins	✓	✓	✓	✓	✓
Logo on event-day signage	✓	✓	✓	✓	✓
Booth space at the walk		✓	✓	✓	✓
Branded item in walker swag bags				✓	✓
ONLINE AND SOCIAL MEDIA					
"Supporting the Aphasia Community in Peel and Halton" digital badge to share	✓	✓	✓	✓	✓
Logo in our sponsor thank-you post	✓	✓	✓	✓	✓
Recognition in our virtual closing ceremony		✓	✓	✓	✓
Logo and link on the walkathon webpage			✓	✓	✓
Tagged in weekly walkathon posts before the event and in our post-walk thank-you				✓	✓
YEAR-ROUND					
Logo on the H-PCAP website for one full year					✓
Dedicated spotlight post on our social media					✓
Recognition in our post-event highlight video					✓
Recognition in our annual report					✓

Vendor Partners

$75 booth

Meet our community face to face. Share information, samples and giveaways. Booths are limited and sales are not permitted.

Giving goods or services?

In-kind gifts like printing, refreshments or swag bag items are welcome. We recognize them at the sponsor level that matches their value.

Ready to sponsor? Email **info@h-pcap.com** or call **905-875-8474**. We will take care of the rest.

Your Support at Work

Funds from our walk go beyond speech. They support the whole experience of living with aphasia.

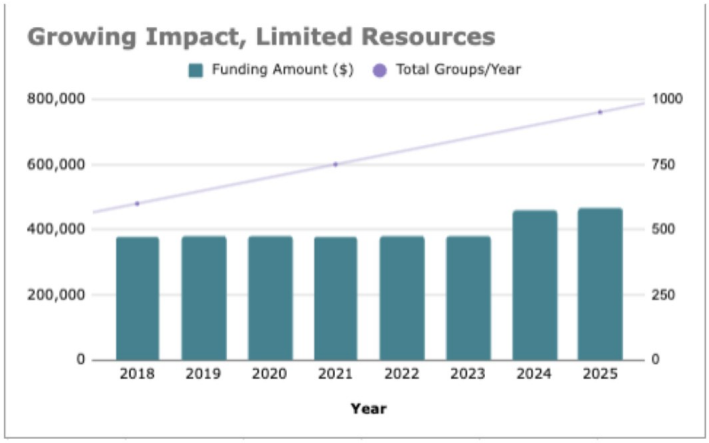
Our 10th walk, June 2026, Chinguacousy Park

Why we fundraise

Our programs grew from 600 to 950 group sessions a year since 2018.

That is 58% more programs, but our funding stayed flat.

New groups since 2021 include a book club, PPA groups, Social Work led support groups and low mood workshops.



Programs your support has funded

- Social work counselling and outreach
- Aphasia communication partner training
- Acceptance and Commitment Therapy
- Low Mood Workshop
- Reading strategies for aphasia

Our 10th walk in 2026

Thanks to our sponsors, walkers and donors, our 10th annual walk went past its $25,000 goal. In 2027, we want to go even further.

Story: the Low Mood & Resilience Workshop

Aphasia can bring more than communication challenges. Many people feel isolated, frustrated or unsure of themselves.

Walk funds helped us launch a workshop on emotional wellbeing. Participants set small goals, tried new tools for managing frustration and reconnected with things they love. One lifelong artist found new ways to bring painting back into her week.

It is about identity, connection and control. Together, we walk for change.

Walk with us

Register as a walker, roller or stroller. Bring your team, your family or your whole office.

Fundraise or donate

Start a fundraising page or donate online at **www.h-pcap.com/walkathon**. Donations receive a tax receipt.

EMAIL
info@h-pcap.com

PHONE
905-875-8474

WEBSITE
h-pcap.com

FOLLOW US
@HaltonPeelABI

Thank you for your time. Have questions? Just ask!