



Halton-Peel Community APHASIA PROGRAMS

7th Annual

Talk, Stroll, Roll

Walkathon Fundraiser

for aphasia

2023 Sponsorship Package



Talk, Stroll, and Roll
fundraiser for aphasia



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POP QUIZ

what do you call the condition that...

- impairs a person's ability to speak, understand language, read and/or write
- affects 1/3 of people experiencing the leading cause of long term disability
- is more prevalent than cerebral palsy, multiple sclerosis, Parkinson's disease, or muscular dystrophy

Don't know the answer?
Unfortunately, you're not alone.

85% of people have never heard of aphasia. It's time to help us change that.

You're invited... to become a sponsor!



- sponsor our Annual Talk, Stroll and Roll walkathon fundraiser
- September 22, 2023 at Chinguacousy Park, Brampton
- last year we raised \$21,000 to serve people with aphasia in our community!

Who we are

- not-for-profit organization in Ontario
- providing conversation group therapy for people living with aphasia
- aphasia is an acquired language disorder, most often caused by stroke
- imagine knowing what you want to say, but not being able to speak
- you know your loved one's names but can't say them out loud
- aphasia impacts speaking, understanding language, reading, and writing

What we do

- provide much needed mental health support for people with aphasia
- aphasia is incredibly isolating and can lead to depression
- the pandemic has been isolating for most of us; imagine not being able to text or video chat with a friend because you have aphasia

You can help!



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*“Aphasia program gives you time
identify and heal yourself.
Your services aphasia —virtual and personal—
delivered with respect and understanding.
My experience is invaluable.
I discover speaking (improved), writing (improved).
All good!” - person with aphasia*





We firmly believe that your sponsorship will make a *powerful difference in the lives of our clients.*

As such, we have several *sponsorship packages listed below* that outline exactly what your donation will be used for, and the benefits we will offer to your organization for choosing to sponsor our event.

We would like to thank you in advance for taking the time to consider our proposal, and we look forward to working with you to ensure that this year's Talk, Stroll, and Roll walkathon fundraiser is even more successful than the last!

Sponsorship Levels and Perks



Bronze

Sponsorship level: \$150

Where the money goes:

Your sponsorship funds 1 hour of 1:1 mental health counselling with a dedicated social worker for people with aphasia or their caregivers.

Perks:

Your company logo or name will be included on our “Star Sponsor” social media posts in the corresponding section to help boost your online presence and engagement.

We will formally and graciously thank our sponsors by name on the day of the event.



your logo here



Last year, we raised a total of \$21,000 to support members of our local community with aphasia. Please consider donating to help us reach our 2023 goal of \$25,000!

Donations of any amount are graciously appreciated. If you would like to discuss alternative options for sponsorship or donation, please contact our program coordinator at (905) 875-8474.

Sponsorship Levels and Perks



Sponsorship level: \$500

Where the money goes:

Your sponsorship funds one 3-hour session of our Aphasia 101 Training designed for caregivers and community members to better communicate with people with aphasia.

Perks:

All of the bronze benefits **plus**

your **company logo** or name will be included in our highly sought-after Aphasia 101 Training Presentation to promote and advertise your business to professionals, caregivers, and members of the community



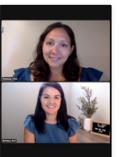
your logo here →



Today's Presentation

We're going to use a Behavioural Skills Training Approach

- ✓ Learn
- ✓ See a live demonstration
- ✓ Practice
- ✓ Get feedback



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Sponsorship Levels and Perks



Sponsorship level: \$1,500

Where the money goes:

Your sponsorship funds the complete program cost of our specialized Ready to Work Program for two participants.

Perks:

All of the bronze and silver benefits plus we will add your company's brochures or promotional merchandise to our grab bags on the day of the event.



your logo here →



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Sponsorship Levels and Perks



Sponsorship level: \$3,000

Where the money goes:

Your sponsorship funds 10 people with aphasia to participate in our Stay Social Aphasia Group for a full 3-month block designed for clients who have completed their funded spot in the programs.

Perks:

All of the bronze, silver, and gold benefits **plus** an additional **dedicated social media post** thanking your company for its generous sponsorship, and your logo will appear on our **website and newsletter** as a major sponsor.



your logo here

and here



Halton-Peel Community Aphasia Programs Partners and Contributors
H-PCAP would like to acknowledge the support of the following partners:



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Sponsorship Levels: Summary

Sponsorship Levels	Bronze \$150	Silver \$500	Gold \$1,500	Platinum \$3,000
Company logo on our social media post. We will publicly thank you as an "event sponsor" at the walk	✓	✓	✓	✓
Company logo on "thank you sponsors" page acknowledged during aphasia training presentations (over 75 people per year)		✓	✓	✓
Company promotional materials added to swag bags at the walkathon event			✓	✓
Company logo posted on our website under sponsors				✓



@HaltonPeelABI

*Logos on our training slides and website will remain for every year that donations are made.

*Tax receipts will be issued for all donation levels.

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Thank you for your consideration!



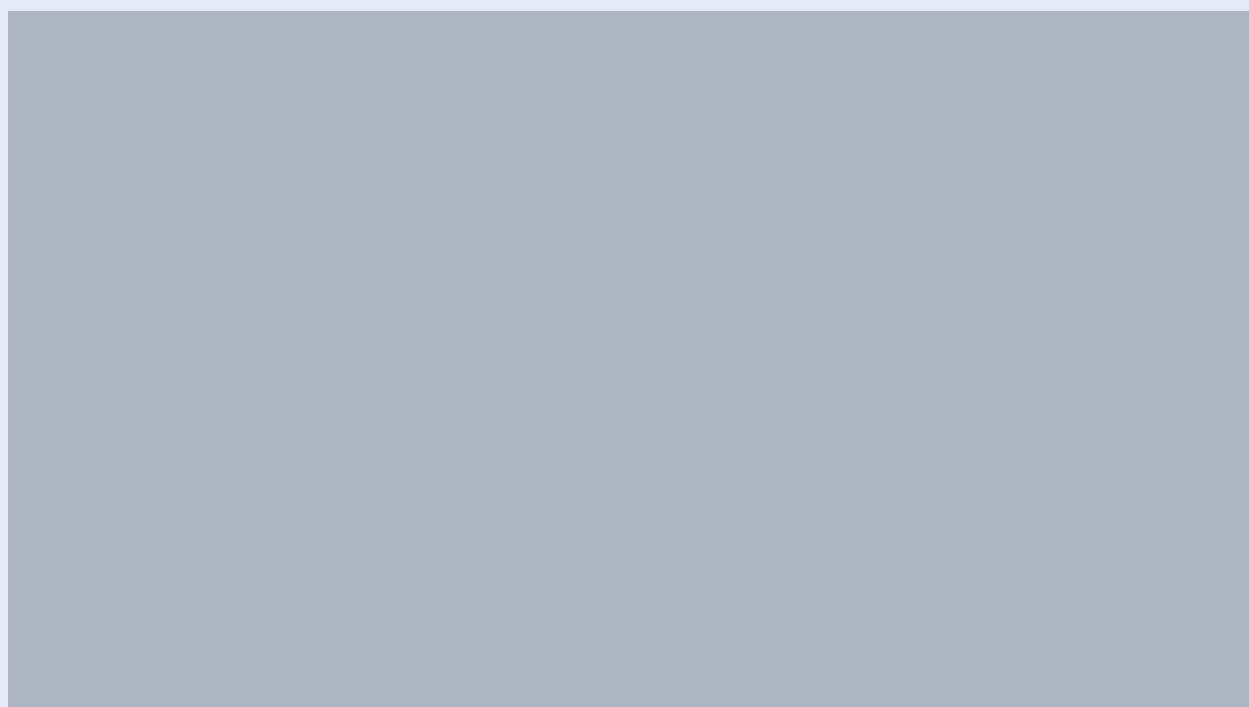
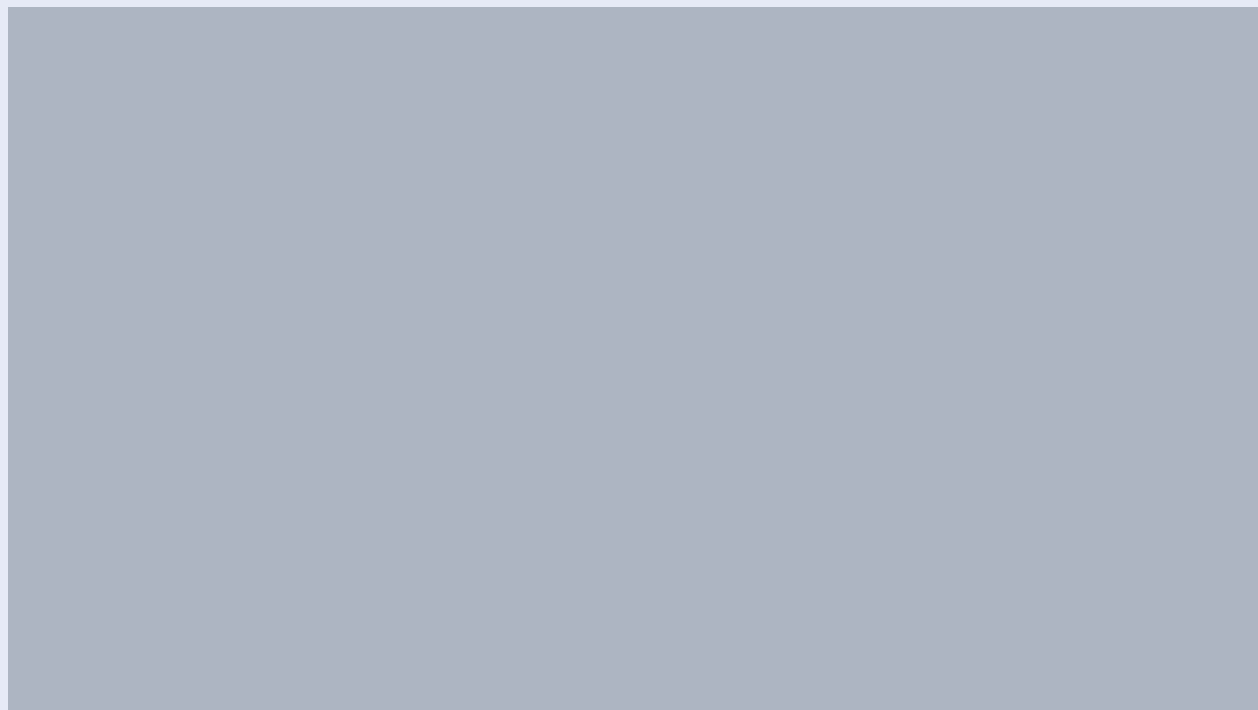
**If you have any questions,
please don't hesitate to contact us!**

info@h-pcap.com

(905) 875-8474

Take a few minutes to learn about
aphasia...

join the 5% who know.





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It's time to make a difference



About Us

Halton-Peel Community Aphasia Programs provide professional speech, language, and social work therapy to help people with aphasia and their loved ones.

Talk, Stroll, and Roll

- our major fundraiser to support our programs and our mission
- funds aphasia services, support groups and advocacy projects
- virtual and in-person options

Sponsor Our Event

Become a corporate sponsor of our annual Talk, Stroll Roll Event on September 22nd, 2023.

Perks

Our multi-tiered sponsorship options ensure you receive great perks and marketing opportunities in line with your donation.

Boost Engagement

Access our allied health network and the local community in a meaningful way.

Contact Us

info@h-pcap.com